

Xiaoyun Gong (Gloria)

Phone : 6268992688 | Email : g.xiaoyun@wustl.edu |
Address : 3757 Normandy Dr, La. Canada, CA, 91011

EDUCATION

Washington University in St. Louis

Major in Psychology & Fashion Design; Minor in Marketing
Overall GPA: 3.70

Sep 2021 - May 2025
St. Louis, Missouri

DIS - Study abroad in Scandinavia

Coursework in Positive Psychology

Jan 2024 - May 2024
København, Denmark

PROFESSIONAL EXPERIENCE

Meou Art Center

Art Curator Intern

Jul 2025 - Present
Shanghai, China

- Led the planning of an exhibition on Guizhou's papercutting and embroidery culture; responsible for preliminary research, material collection, and proposal design; assisted the curatorial team in developing a detailed exhibition plan.
- Participated in the planning of 'Dialogue – Contemporary Chinese Art Photography Exhibition in Shanghai'; coordinated between artists, the curatorial team, and other organization partners to ensure the exhibition plan met the needs of all parties; will travel to Minsk, Belarus, for the exhibition.

Skandalaris Design Agency

Content Marketing Specialist

Aug 2022 - Apr 2025
St. Louis, MO

- Designed logos and websites for 5+ startup clients, tailoring visual branding to target demographics.
- Increased audience engagement by 25% through strategic content campaigns and audience research.

Independent Research & Creative Practice

Jun 2024 - Present

- Conducted self-directed curatorial research while traveling to 30+ countries, with a focus on art museums, exhibition design, and cultural heritage sites across Europe, Asia, and the Americas.
- Maintained a visual travel journal combining photography, sketching, and written reflection.

CLD PR

Marketing Intern

May 2023 - Aug 2023
Los Angeles, CA

- Supported V.I.P. gifting and influencer campaigns, coordinating with 15+ stylists and publicists.
- Streamlined inventory and showroom organization.
- Delivered samples for 20+ stylists and talent weekly, ensuring timely and accurate drops.

Boeing Tianjin Composites (BTC)

Project Management Specialist

Jun 2022 - Jul 2022
Tianjin, China

- Led weekly status updates to BTC Leadership on FAI progress, improving visibility on timelines.
- Coordinated cross-functional teams (tooling, scheduling, production) to accelerate prep time.
- Improved documentation and planning for fabrication, contributing to successful FAI outcomes.

INVOLVEMENTS

Creating & Managing Innovative New Products

Teacher Assistant

Aug 2023 - Jan 2024
St. Louis, MO

- Graded coursework and hosted weekly office hours.
- Supported 60+ students with individualized feedback and project guidance.

Alpha Kappa Psi

Board Member

Apr 2022 - Present
St. Louis, MO

- Reviewed 100+ resumes and conducted mock interviews to mentor aspiring professionals.
- Organized networking events with alumni to boost chapter engagement.
- Participate in numerous philanthropy events to give back to the greater St. Louis community.

Women's Panhellenic Association

Vice President of Diversity & Inclusion

Aug 2022 - May 2023
St. Louis, MO

- Launched inclusive recruitment guidelines adopted by 7 Greek chapters.
- Hosted 3 campus-wide DEI discussions and partnered with 5 student organizations to bring in guest speakers.

RESEARCH EXPERIENCE

Health Equity Lab

Research Assistant

Mar 2023 - May 2023
St. Louis, MO

- Collected and analyzed survey data on health disparities affecting marginalized communities.
- Contributed to preliminary findings used in NIH grant proposal drafts.

Attitude & Social Cognition Laboratory

Undergraduate Research Assistant

Aug 2022 - Feb 2023
St. Louis, MO

- Conducted experimental sessions with 80+ participants on anger and political beliefs.
- Drafted manuscript sections and visualized data for submission to academic conferences.

SKILLS, CERTIFICATIONS & OTHERS

- Skills:** Photoshop, Illustrator, Google Suite, Microsoft Office, Drone Photography
- Languages:** Mandarin
- Interests:** Communication, Fashion, Travel (33 Countries), Electronic Music, Volleyball, Blogging